Winter Photography with Kas Stone

The Science of Winter

- Winter = the coldest season of the year, occurs in mid-to-polar latitudes, beginning at the winter solstice (Dec 20-22 in the northern hemisphere).
- Caused by tilt of earth's rotational axis (23.5°) vs its orbital plane around the sun, which angles the northern hemisphere away from the sun between Sept and March, reducing the amount of solar energy (light & heat) with increasing severity toward the pole, causing more oblique light, shorter days and cooler temperatures.
- Light particles are absorbed and scattered when passing through Earth's atmosphere. The more angled the incoming light (toward the poles, during winter, at dawn/dusk), the less intense and more diffuse the light. Short violet/blue wavelengths are more susceptible to scattering than long red/yellow wavelengths, resulting in a 'golden' colour cast in low-angle light.



Personal Comfort & Protection

- Winter hazards = hypothermia, dehydration, sunburn/glare, accidents on ice & snow.
- Layers of clothing (fleece, wool, silk, Gore-Tex, *not* cotton), hand/toe-warmers, sunglasses, sunscreen, lip balm, icers, snowshoes, first aid kit with warm drinks, snacks and space-blanket.

Care of Camera Gear

- Electronics slow in cold, short-circuit in wet; plastic components brittle; metal components cold.
- Lubricants & liquids (ie. LCD screen) have high viscosity in cold \rightarrow stiff, slow response.
- External moisture: protect lens with hood/cap and camera with plastic bag (*not* under coat!)
- Condensation from temperature changes: moisture from warm air (indoors, breath, body) condenses on cold camera/lens; avoid by keeping gear outdoors; before coming indoors place gear in air-tight plastic bag (with optional desiccant) and allow to warm slowly (air in bag is cold and therefore low-moisture).
- Tripod: apply insulating leg covers; tape feet to base; caution re over-extending legs in snow.
- Memory cards: most function well in cold; pro/industrial SD cards rated to -40° performance.
- Batteries: rotate 2-3 batteries between camera and pocket with hand-warmer.

Technical Challenges

The camera's light/colour metering systems always assume 'average' tonality and colour in a scene (mid-grey & neutral hue), and its auto settings attempt to replicate this in the resulting image. However the low-angle, diffuse winter light is often *not* average, so the photographer must override the camera's settings manually for the best visual results.

Light

- Intensity = quantity of light \rightarrow camera exposure controlled by ISO, aperture & shutter speed.
- Quality = diffuseness of light \rightarrow hard/direct vs soft/scattered \rightarrow contrast and shadow definition.
- Direction = source of light relative to camera \rightarrow top (in tropics) vs front vs side vs back.
- Colour = wavelength of light = solar energy that we perceive as colour.

Winter Exposure Challenges

- Underexposure: camera misinterprets a snowy scene as 'too bright', so underexposes the image
 → solution: add 1-3 stops of light via manual exposure or exposure compensation; shoot RAW
 to maximize tonal recovery; use histogram and highlight warnings (blinkies, zebras) to evaluate
 & retain appropriate detail in important features.
- Dark Subject in a Snowy Setting: camera meters the entire scene, so underexposes the subject
 → solution: spot-meter and expose for the subject, accepting possible loss of detail in the snow.
- High-contrast Scene: camera can't capture range of tonality between darkest and brightest areas
 → solution: graduated ND filter, fill-flash, reflectors, bracketing, HDR post-processing.
- Dull Overcast Light, Thick Falling Snow: no shadows to provide detail, texture or sense of depth
 → solution: 'flatness' can be used as an artistic tool to create minimalism in the image.

Winter Colour & White Balance

- *Colour*: what we perceive as the visible spectrum of light, measured via Kelvin temperature scale.
- White Balance: what the camera does (or we do) to neutralize colour casts.
- *Winter Colour Temperature:* camera sees the incoming 'golden light' and auto-WB compensates by adding blue to neutralize colours; we can restore the 'warm' colour by setting WB to cloudy/ shade or shoot RAW and adjust colour temperature during post-processing.

Focus

- *Camera's Autofocus System:* measures contrast at the point of focus, so requires a clear H or V light-dark edge to achieve focus.
- *Winter Focus Problem #1:* snow/ice can be shiny and featureless with no clear edges, so lens 'hunts' for focus.
- *Winter Focus Problem #2:* camera detects and locks focus on edges of falling snowflakes instead of on subject behind.
- *Solutions:* focus manually using viewfinder or live-view; lock focus on an object at the right distance, then re-compose.

Artistry & Inspiration

Seasonal Subjects

Landscapes: land, water, sky, trees, transformed by ice/snow \rightarrow familiar becomes unfamiliar. *Weather:* storms, snow, ice, wind, frost, snowflakes (macro & motion).

Nature: bird & animal species with their plumage/pelage and winter behaviour (congregating around feeding & shelter sites).

People: winter sports & recreation activities, winter hardship (especially urban streets & traffic), portraits (soft-box light + snow as a reflector).

Christmas: colourful lights, decorations, trees, holiday traditions & cards.

Abstracts: line, shape, texture, patterns, colour (lack of) in large-scale scenes & intimate details.

Winter's Visual Environment \rightarrow Shooting & Post-Processing Choices

The Light: soft or sparkling, exaggerated shadows, prominent textures.

Colour Palette: naturally monochrome, muted colours, colour accents 'pop'.

Snow & Ice & Leafless/Brown Vegetation: hides clutter, obscures backgrounds, simplifies, creates mystery and visual minimalism.

Weather Activity: storm drama, falling snow, icy stillness (± motion)

Post-Processing:

- Tone: high-key (bright, cheerful) vs low-key (gloomy), HDR (tonal blending)
- Colour: cool/warm cast, saturate or subdue, monochrome
- Sharpness: accentuate detail & crispness
- *Blur:* soften detail, smooth edges
- Noise/Grain/Textures: vintage, grunge, provide visual content for bare areas
- Fake Snow: www.photoshopessentials.com/photo-effects/photoshop-snow

Summary: Use subject selection + visual design + camera technique + post-processing to make images that express *your* personal response to the winter season and showcase winter's drama, bleakness, softness, chill, hardship, fun (or however *you* feel about it).

Resources for Winter Image Inspiration

In Search of Winter story by Kas Stone in *On Your Doorstep* magazine, Issue #6, pages 24-34, (www.thurmanovich.com/magazine).

James Balog: www.jamesbalog.com (Extreme Ice portfolio and Chasing Ice documentary film)

Thierry Vezon: www.thierryvezon.com

Richard Burdon: www.rjbphotographic.co.uk

Larry Monczka & Kathleen Pickard: www.raraavisphotos.com

Kathy Keates: www.katherinekeatesphotography.com