

VIEWFINDER



Vol. 47 No. 3

November 2007

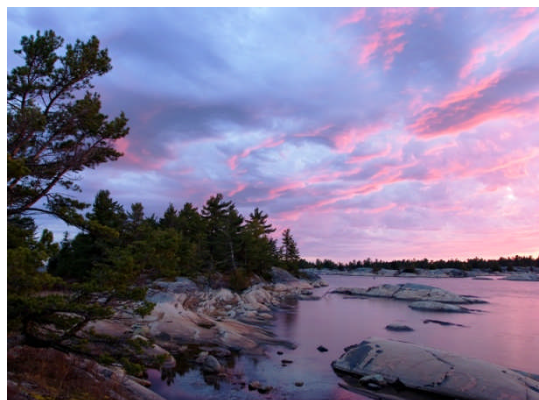


Image of the Month

“French River Mouth”

© Kas Stone

Competition Results: Scenics

Congratulations to all the winners! – All winning images can be viewed on the ECC web site

Intermediate:		Entries: 96	Accepted: 85	Average: 19.1
GOLD	Kas Stone	French River Mouth		
SILVER	Mike Marshall	Mountain Water		
HM	Rick Chuchra	Killarney Reflections		
HM	Judy Pucher	Windswept Pines		
HM	Judy Pucher	Island View		
HM	Judy Pucher	Water's Edge		
HM	Kent Wilson	White Sands Reflection		
HM	Kent Wilson	Rising Moon at Sunset		
HM	Vince Ellery	Swiss Glacier		
HM	Sandra Hawkins	Rock Hill		
HM	Kent Wilson	Camel Rock		
HM	Rick Chuchra	Tanvat Island		
HM	Michel Gagnon	Granite Ridge		

Superset:		Entries: 44	Accepted: 42	Average: 18.9
GOLD	Nikola Bilic	Burning Sky		
SILVER	Diane Sawatzky	Fanmore Beach 2		
HM	Des Hollingbery	Takakaw Falls Jasper NP		
HM	Joe Vitale	Badland Tree		
HM	Nikola Bilic	Autumn		
HM	Joe Vitale	Sunset on Sparrow Lake 2		

Judges: Paul Fitzsimmons

Ron Manning

Darcy Rector

PRESENTATION

A Day in The Life

By Storey Wilkins



Comments by Joe Vitale:

So, there I was Monday evening 6:30 PM setting up the sound system along with Ian.

In walks this young and very pretty lady along with her two cute little girls (Margaret, and Ava, both very well behaved I might add). She approached me and offered her hand and said “hi I’m Storey Wilkins”. She sure didn’t fit the image one has of a professional wedding photographer.

She then proceeded to lay out some very impressive wedding photo albums which ranged from tiny little thank you albums to large coffee table, and larger story telling albums, nicely bound with pictures on the covers. I couldn’t help noticing the black velvet she laid on the table first. Nice touch!



Then Storey takes centre stage and begins to speak to us about her approach to her photography. Every word was carefully thought out and so full of feeling, and I could swear there were times when I could see her eyes tear up.

She brought along several small shows on DVDs showing samples of her Wedding, and her Day in a life images. She truly knows her stuff when it comes to capturing emotion, action, and the moment that matters the most in a picture.

Being a part time wedding photographer myself, this young and pretty lady has moved me and inspired me in a way that makes me feel that my next shoot is going to be my best work yet. I’m sure she made everyone in the club feel the same way.

I now am convinced that in Storey’s own words “We are the keepers of the spirit of people”.

Joe Vitale

Comments by Brian Miller

Storey Wilkins is a professional photographer. She used to be a management consultant who told companies how to manage information systems. She became involved with photography by photographing details of her daughter’s activities. She noticed that she really enjoyed photographing people. This love of photographing people is the main force that helped her to improve her photographic skills. As her skills grew, they formed 2 special areas: **Day in the Life** photography, and **Wedding Photography**. Even though they are allied in approach, they are distinct from one another, and it is sometimes difficult to juggle the 2 of them. However, both involve portraiture of people.



She pointed out that you have to empathize with the people whom you’re photographing. This ability to be empathetic will allow you to take detailed photographs that allow clients to re-immense themselves in the experience of the day when the portrait was done. For example, in the course of 8-hour long wedding festivities, many

of the finer details happen subtly and quickly. Timing is everything. If you love to capture the details of the look on a bride’s face, or a humorous portrait of a flower girl, then re-immersion into the wedding is possible and rekindling of memories years after the fact are both possible. And this is what people are really looking for when they hire her to photograph them. The camera is merely a tool – a great one – to achieve an end, which is the place where memories are defined. You must create a story, in memory, and not merely have a set of pictures. Again: In this situation, Timing is Everything. The tools don’t matter much. The people create the magic.

In particular, she uses Fuji Finepix and Canon 5Ds with 70-200mm zoom lenses to optically extract details from a wedding party in a crowded, busy room, after the guests with their point-and-shoots have finished their shooting. She uses a few wirelessly actuated strobes called Speedlites that can be situated near a wall to provide unobtrusive lighting. Reflectors for natural light may be used. Keep it simple.

Photographer friends of hers shoot film to capture the dynamic range of a wedding dress against a dark

background. They like this look. Film is capable of handling a broad range of tones in instantaneous exposures, and they have the clients who appreciate it.

She used to spend 20 hours with Photoshop after a wedding to prepare her photos. Now she spends 3 to 4 hours because her exposures and compositions are better. In one 8-hour long wedding shoot, approximately 5 Gb worth of photographs, roughly 500 photographs, can be made. Then they have to be organized and previewed in a program like Lightroom or Aperture. She currently prints about 60% of her work on an Epson 4800.

She points out that colour-managed printing is not trivial and requires dedication. Get lab support. Printing images yourself is a big commitment that may best be delegated to one of the many fine labs around. She thoughtfully prepared and distributed some copies of lab and photographic resources that she likes.

Prints can be put into coffee table books. They vary in cost from a nice 20-page peel and stick book for about \$60 to about \$1,000 (her cost) for a book having what appears to be rubber pages about 3mm thick mounted on a central rubber spine, with the photos mounted on each side of each page. Preparation of a book layout takes her assistant about 3 days.

Some people like to have the digital imagery as well, and she will sell clients the digital files for added cost. As a photographer, she works 3 times as hard and makes 1/3 as much as she did when she was a management consultant. She has to turn away work because she is too busy. In 18 years when she retires she just wants to relax. She notes that, as a professional photographer, you must have integrated business cards, stationery, and a professionally managed website to give people confidence in your abilities. You don't necessarily need a business plan.

She loves her work as a professional photographer.

Brian Miller

Bio of Storey Wilkins: A Day in the Life

Truly great photographs make you feel something while simultaneously telling a story. As photographers we are the keepers of the spirit of people.

Storey's specialty is capturing the spirit of a family with natural, thoughtful, and emotional photographs.

Storey's moving picture shows from her thriving business of wedding and family photography set the tone for thinking with your heart. Knowing how to present "day in the life" story involves creating wonderful family history books and fine art prints. Storey's selection of albums and art books are a neat way to help "tell the story."

My website is www.storeywilkins.com

Storey Wilkins

JUDGING - Scenics

Comments by Diane Sawatzky.

Just to let you know that the images were much improved - both digital & slides. We moved the judges back, which was better -- next time we're going to move them about another 2-3 feet. Kas had a lot of input on getting the digital projector set up properly -- she brought her spider & ensured that the rules outlined by the instructions for Spider were followed.

I donated 3 new slide projector bulbs -- Joe put a new one in & we tested the distance before the competition -- they were much brighter.

So that part went well, but the rest of scoring was ...#!#@!?

Diane Sawatzky

Editor's Note: I'm sure Diane did not want me to quote the rest of her comments. Suffice it to say that computer problems made it a frustrating night for Diane. I'm sure most people do not realize what a challenging job it is to record and organize all the scores. In order to ensure ribbons and year end trophies are awarded to the correct members requires that there is not a single error all season long. We owe Diane a big thanks for her dedication to the task. We also need some volunteers to be trained in the finer details of scoring so that we can share the load. On the plus side, you get to see who the winners are before anyone else.

Comments by Kas Stone

The ECC's technical team has been working hard in the past few weeks to resolve the projection problems with brightness, contrast and sharpness that were experienced during the Photographer's Choice competition last month. The judges were moved farther away from the screen, the bulb in the slide projector was replaced, and the digital projector settings were fine-tuned and calibrated using the Spyder-2 Pro immediately prior to the Scenics competition on October 22nd. The result was a significant improvement in the quality of projected

images, with most participants in the competition satisfied with the way their photographs looked. However, several issues were identified as needing ongoing attention, and the ECC's equipment and image evaluation directors will work together to ensure that the process continues in the weeks ahead. Questions, concerns and suggestions are always welcome, so please feel free to contact any of these directors if you have any comments.

Kas Stone

OUTING

Balls Falls

By Kas Stone

Only a few intrepid members braved the sparkling fall sunshine to join the ECC outing to Balls Falls on Sunday, October 28th. Though attendance was surprisingly low, the six people who did turn up enjoyed a spectacular day of dramatic clouds, crisp air, glowing colours (the wind hadn't managed to blow *all* the leaves off the trees yet), beautiful old buildings, and the pleasure of each other's company.

After an abnormally dry summer, there was no water left in the creek to run over the falls, so instead we walked along the dry riverbed to enjoy the falls from this unusual perspective. At least we didn't wear out our polarizers trying to take the glare out of the water, or our neutral density filters trying to blur the flow!



Next Outing: Sunday, December 2nd at the **Rogers Centre** for the **Canadian Aboriginal Festival**.

SEMINAR

Inkjet Printing: Making it Look the Way You Want

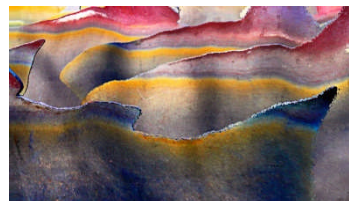
By James Knowles, Toronto Guild

Comments by Judy Griffin:



James Knowles' seminar was an excellent presentation with a wealth of information, explanation and detail about everything regarding digital printing - Printers, Ink, Paper, set-ups and procedures, proofing and printing.

James is part of a group called **Windrush Photographic** and he said he is going to have his presentation for ECC put up on the site as a PDF. I have been on the site and there is a previous version there already but James specified that there would be a revised one for ECC. *Editor's Note:* It is not yet available as of this Viewfinder publication date.



His website is www.windrushphotographic.com
There are some lovely images, some bio etc.

Judy Griffin

Editor: Although I did not receive any other write-ups of James' seminar, I did hear from others that it was very helpful and extremely well done.

NEW MEMBERS

We have 30 new members so far this season – a new record for our club. A special welcome to all!

Anne McArthur	Sandra Hawkins
Bev Donaldson	Sema Toprak
Bob Hawkins	Susan Ambrose
Carol B. Jones	Tatiana Koubrak
Christine Leclair	Wilfred Lee
Corinne Sellars	Yolanda Pighin
Dan Caldarone	
Dave Perry	
George Iantorno	
Hairuo Dai	
Helga DiSante	
Ian Donaldson	
Jean W. Walker	
Jim Kurck	
Joan Perry	
Josh McSweeney	
Kenneth J. Harry	
Larry Llewellyn	
Mark Kannegiesser	
Michael Cormier	
Oleg Koubrak	
Paul Ambrose	
Paulette Melancon	
Sait Toprak	

SCHEDULE OF MEETINGS**NOVEMBER 2007**

- 5 *Member's Show: The Best of Costa Rica* -
Dawna Brown
Image Critique: Nature
- 12 *~ *Judging: Prints #1* - Bring prints
- 19 \$ *Presentation: (program change) Arctic Saga* - Robert Shechter, Professional
Photographer
- 26 *Judging: Nature*

DECEMBER 2007

- 2 *Outing - Canadian Aboriginal Festival*
Rogers Centre, Toronto
- 3 *Member's Show: Here, There, Every Where* - Nikola Bilic
Image Critique: Architecture and Special Competition
"Aged Gracefully"
- 10 *+@ *Christmas Social: Potluck & Trios Competition*

OTHER NEWS / WEB SITES / TIPS**1. ECC e-mails**

Group e-mails are now being sent out from a new camera club e-mail address
etobicokecameraclub@googlemail.com

This e-mail address is reserved only for group mailings to all club members or the board, thus please do not reply to these messages.

All general mail should still be addressed to:
info@etobicokecameraclub.org

Images for competitions or critiques should still be sent to:

digsig@etobicokecameraclub.org

2. The Fall 2007 issue of the CAPA magazine "Canadian Camera" has an article submitted by our President, Judy Griffin, in celebration of the 50th anniversary of Etobicoke Camera Club. Thanks to Judy for taking the initiative and writing such a great article which gives our club recognition across Canada.
3. Each issue of the CAPA magazine Canadian Camera publishes a portfolio of a CAPA member and in the Fall 2007 issue they featured Maggie Sale. Congratulations to Maggie.
4. In the Members Only Section of the ECC website, there is a pdf file called "What the Judges Look For". It is an excellent primer on submitting winning images for new members and existing members. Thanks to Carm Griffin for submitting this. Please note that this is a very large file of about 20 MB so it will take a few moments to download into Adobe Reader. It is suitable for those who have broadband/high speed connections.
5. Our financial statement for the last year will be added to our website in the Members Only Section in early Nov.
6. Thanks to Kas Stone for taking the leadership role in Judy's absence in sorting out our projector issues. Thanks also to all those who shared their comments and insights.

