

VIEWFINDER



VOL 60. NO.2
OCTOBER 2020

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Photo credit: John Fraser

“When you're heading into a situation, take a moment to double-check your camera settings, ISO, and choice of lens so you're not scrambling to make adjustments while something important is happening”

Becky Hale

National Geographic Photographer

Meet the Editor – John Fraser

Viewfinder is the Etobicoke Camera Club newsletter. Its goal is to share our members' success's and the events at the club that help us on that journey. If you have anything you would like to contribute, please consider submitting it. Our members will appreciate it.



The Etobicoke Camera Club introduced me to the Art in photography. No longer satisfied with just memory photographs, the club helps me strive for photographs that others will also enjoy.

Contact: info@etobicokecameraclub.org

Adapting to Covid-19

by Barb Marszalek

On August 28th, CAPA (Canadian Association for Photographic Art) featured our club on their website and Facebook Page. Here is the complete article that was posted.

Back in early March, our Board of Directors had growing concerns about this Covid-19 that was beginning to affect Toronto. Our club has a large senior membership and we decided to err on the side of caution for their sakes. We voted to shut down our weekly meetings for a 3 week period and assess the situation at the end of March. By the end of March everything was shut down everywhere. Our Board jumped onto Zoom and started planning out the remaining 6 weeks of our season in a virtual platform. Our last two competitions were switched from live judging to online judging, our end of season AGM & Town hall meeting were done live on zoom as was our grand finale year end awards.

In order to provide some form of diversion for our many senior members who were self isolating, we began the Lockdown Challenge. A weekly photo challenge using a different subject each week that could easily be found in their own homes and gardens. Our subjects have ranged from, coffee cup, toys, lamp, light, water, blade, book, etc. We are currently still going strong with week 15 Reflections. We also meet every 2 weeks online in the Lockdown Challenge Cafe to discuss the past two weeks entries and connect with each other.

Throughout the summer, our Board which normally would be on hiatus has been meeting regularly to organize our next season. We reached the decision early to run the first half of our program totally virtual online. We have found presenters from across Canada who would work with us virtually. All our competition judging was shifted from live to online. Our program director and president have spoken to other clubs in Ontario and found that many will not be holding a season at all because of the challenges of hosting during this Covid-19 threat. So we decided to offer all our presentations on Eventbrite so that those people could still enjoy attending a photography talk. We are hoping that by January 1st we will be able to safely meet in large numbers again at our location. Our plan is to continue to provide weekly meetings live or recorded, as well as our presentations to those who might still be too afraid or at high risk of contracting Covid 19. It's been a huge learning curve for our Board and committee members. But I have been so thoroughly proud of how hard all of them have worked to make this upcoming season a go.

Photographer's Choice 1

Competition Results and Highlights

All competition images may be viewed on our [Website Photo Gallery](#) or www.etobicokecameraclub.smugmug.com



Gold & Gold of the Month - Superset

"The Gifts of Autumn"

by Theresa Bryson

Gold - Advanced

"Sunny Dahlia"

by Sharon Eyolfson





Gold - Intermediate "Copper and Finnegan" by Sam Elogio

Level	Submitted	Accepted
Intermediate	42	42
Advanced	57	57
SuperSet	81	81
Total	180	180

Judges	Affiliation
Lori Metcalfe	Mississauga Camera Club
Leonie Holmes	Mississauga & Hamilton Camera Clubs
Andrzej Pradzynski	Latow Photographers Guild

RESULTS OF PC 1 COMPETITION - ON LINE - September 2020

Level	Full Name	Title	Score	Ribbon
INTERMEDIATE				
I	SAM ELOGIO	Copper and Finnegan	25	GOLD
I	SAM ELOGIO	Foggy Morning in Port Sydney	24.5	SILVER
I	CARMINA MARUSKA	Imperfect Rose	24.5	SILVER
I	KELLY LETROS	Queen Alexandra Birdwing	24.5	SILVER
I	CELIA FERNANDES	Summer's Last Bouquet	24.5	SILVER
I	LEANNE HAY	Haliburton Nights	23.5	HM
I	CARMINA MARUSKA	Red Anthurium	23.5	HM
I	CELIA FERNANDES	Autumn Abstract	23	HM
I	LEANNE HAY	Full Moon Photo Bomb	23	HM
I	MICHAEL BROWN	Morning at Grindstone Creek	23	HM
I	LINDA PICKARD	Northern rail	23	HM
ADVANCED				
A	SHARON EYOLFSON	Sunny Dahlia	25.5	GOLD
A	HUGUES DEMILLEVILLE	Red Fox Black Morph	25	SILVER
A	HUGUES DEMILLEVILLE	Ringed-billed Gull with Catfish reflection - 4076	25	SILVER
A	JOHN STEVENSON	Spider Man ready to pounce	25	SILVER
A	SHARON EYOLFSON	Swimming Daisies	25	SILVER
A	ANETA ZIMNICKI	Buck moon reflection	24	HM
A	JOHN MARKLE	Bugeyed Sprite	24	HM
A	TOM DRIEDGER	Green Mist	24	HM
A	LINDA SMITH	Holiday Poinsettias	24	HM
A	KAREN YOUNG	Renewal	24	HM
A	KAREN YOUNG	Bleeding Heart	23.5	HM
A	ANETA ZIMNICKI	Let there be light	23.5	HM
A	DARIO DI SANTE	Wine Cellar	23.5	HM
SUPERSET				
S	THERESA BRYSON	The Gifts of Autumn	27	GOLD&GOM
S	JUDY GRIFFIN	Pink	26.5	SILVER
S	BARB MARSZALEK	Springtime Baltimore Oriole	26.5	SILVER
S	MANDY SAMARZIJA	SHE STARES	26	HM
S	MANDY SAMARZIJA	STRANDS	26	HM
S	GEOFFREY PIERPOINT	A Hot Tip	25.5	HM
S	GEOFFREY PIERPOINT	Dispersal	25.5	HM
S	GINA JIANG	Life Guard House by Lake Ontario	25.5	HM
S	JUNE WEST	A Thousand Eyes	25	HM
S	RICHARD MORENCY	Caledon bad lands	25	HM
S	GINA JIANG	Dawn at Muskoka	25	HM
S	DORIS WOUDEBERG	Intertwined	25	HM
S	CHRISTINE KOBIELSKI	Nature's Child	25	HM
S	JUDY PRESTON	Standing Tall	25	HM

2020 O3C & NFRCC Inter Regional Competition

NFRCC vs OCCC
Inter Regional Competition
November 21, 2020

Keynote Speaker: Gerri Jones
 My Creative Adventure - Making Photography Fun

You will see outstanding images from both sides of the border, during the Live Judging of the event. Categories: People In Action, Nature, Animals, Pictorial and Theme - Night Photography

Online Video Conference Event
 Time: 10:00 am - 5:00 pm
 Admission: \$10.00

Register online at www.nfrcc.org

Congratulations to our members whose entries were selected by the OCCC for this year's NFRCC vs OCCC competition in November. Good Luck!

Etobicoke Camera Club	Hugues De_Milleville	Screech Owl And Young	Animals
Etobicoke Camera Club	Judy Griffin	Sunrise Alabama Hills	Nature
Etobicoke Camera Club	Janus Szufnara	Happiest Synchronic Jump	People in Action
Etobicoke Camera Club	Frank Job	Pixie	Pictorial
Etobicoke Camera Club	Hugues De_Milleville	Anxioulsy Waiting	Pictorial
Etobicoke Camera Club	Michel Gagnon	Lady In Red	Pictorial

Ann Alimi Presented

“How to Create an Effective Photo Essay” Workshop

on Monday, October 5, 2020



Ann is a graduate of the New York Institute of Photography for both film and digital media. She is a Master level photographer at the Toronto Camera Club and a Certified Judge for the Canadian Association of Photographic Art and the Ontario Council of Camera Clubs. She has completed the Individualized Photography Course and the Image Analysis Course Certificate with the Photographic Society of America, has won several photographic awards and has her photos published in magazines such as Canadian Camera Magazine, Pro Digital Imaging, Digital Camera World, Photo Life, The Outpost Travel Magazine and Digital Photographer.

Ann is currently the Chair of Audio Visual Presentations for the Toronto Camera Club, the Canadian Association for Photographic Art and the Photographic Society of America.

WHAT DO YOU NEED TO START

- An idea
- The images/video
- An appropriate piece of music (or narration)
- Software
- TIME



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Types of AV shows



- TRAVEL stories – to educate & entertain
- PHOTOJOURNALISM – to raise awareness & tell a story
- THEMATIC – to show off a subject & express art
- LIFE MOMENTS – personal expressions & keep
- CONCEPTUAL PHOTOGRAPHY – ideas, symbols used to express your creative freedom

Key element for all of the above is to EVOKE EMOTION from the viewer

“People will forget what you said, people will forget what you did, but people will never forget how you made them feel.”
—Maya Angelou

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Ann Alimi continued

ELEMENTS OF AN AV SHOW

1. PHOTOGRAPHY

2. AUDIO

3. PRODUCTION

4. PURPOSE

5. AUDIENCE APPEAL

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AUDIO VISUAL COMPETITION JUDGING SHEET

PHOTOGRAPHY and/or VIDEO	SCORE	CONSTRUCTIVE COMMENTS
Technical Quality		
Appropriate to Purpose		
AUDIO/TEXT		
Quality		
Appropriateness of sound/narration		
PRODUCTION		
Integration and Flow		
Structure & Technique		
PURPOSE		
Clarity of intent		
Development of Theme		
AUDIENCE APPEAL		
Originality and Impact		
Maintenance of interest		
TOTAL SCORE (/100):	0.0	

THE COMPETITION JUDGING FORM

SCORING GUIDELINES

- 5-category has significant flaws, suggestions for improvement required
- 6-acceptable quality work, average
- 7-maker shows signs of good understanding in this category
- 8-category has very few flaws, shows above average work
- 9-superior quality, nearly perfect
- 10-outstanding, no flaws, professional quality execution of this category

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Speakers

Harry Cartner Presented

“To See is a Continuing Gift”

on Monday, October 19, 2020



Creating impactful photographic images is not about the equipment. It IS about seeing - seeing light, seeing composition, and capturing what you feel in the final image. This was an evening of photographic excellence and inspiration with talented photographic artist Harry Cartner.



Harry Cartner continued

Some final thoughts:

- Photography to me, is a doorway into another world
- it gives me a new set of 'EYES'
- it's expressive
- it forces me to slow down and SEE

- experiment with how 'YOU SEE'
- for new photographers, know the rules (i.e. rule of 3rds), BUT be willing to break them if you feel that it works. After all, they are only guidelines

- have a desire to experiment. It may not work but keep trying
- master your equipment. Do not let it master you
- again, experiment, experiment, experiment

Outings

Courtesy of Paul Cordingley

Saturday October 10th

It was an early start for a group of seven ECC members who took in Forks of Credit Provincial Park. We arrived at sunrise, to find glorious colours in the trees, brought to life by a soft morning sun. We had a long hike to the Falls, with some pretty intense climbs, but it was worth it. The leaves were wonderful.





Past Issues of the Viewfinder can be found at

<http://linux.etobicokecameraclub.org/wordpress/viewfinder/>

Next Issue:

Did you almost get a great photograph?

Maybe you were too late, the light was wrong or you had the wrong lens.

**As long as its informative or funny,
please send us your photographs by mid-November
with a simple title
that explains what happened (or didn't happen!).**